

# Digital Marketing & Communications Strategist

Full-time, part-time, freelancer or working student  
Munich, Germany and/or remote  
April 2022



Let's make therapy  
**a game!**

## Let's make therapy a game!



reFit Systems is at the forefront of gamification and digitization of physical therapy for children. Our mission is to make therapy a game.

We are a start-up with a passionate and experienced team of software engineers, game developers, physiotherapists, and physicians. Together with the support of our network of partner clinics, we are redefining therapy healthcare for children by creating games and digital solutions with children in mind.

On our path to reaching every child in need of physical therapy, we are consistently growing our team. Right now, we are on the lookout for a *Digital Marketing and Communications Strategist* to help us spread our message and expand our reach.

## Your roles

Within this role at reFit, you will:

- develop the reFit brand story and bring it to life through our social media channels, our home page and in the real world
- develop a social media strategy for reFit
- develop strategies for landing our key messages to reach children, parents, and care givers
- make sure our key messages are consistent in voice and image
- work closely with our game and software developers to develop and deliver exceptional product experiences.

We value diversity and enthusiastically encourage applications from people with diverse backgrounds, like yours. If you're driven, want to be a part of a one-of-a-kind, multicultural, collaborative, and inclusive startup, and help shape the future of healthcare for children in need of physical therapy, let's meet and talk about this opportunity. Let's make therapy a game, together!

## What we offer

- lots of opportunities to make decisions that have an impact.
- a highly motivated and diverse team with various cultural and career backgrounds.
- an innovative digital health product with many different paths to profitability.
- a fair workplace with an open-feedback culture where every voice matters, and growth and development are encouraged and supported.
- flexible working options with offices in the city of Munich.

## Your profile

### Minimum

- excellent communications skills in German (external communication) and good skills in English (our team language)
- creatively minded marketeer, showing initiative for setting up and starting a reach out strategy
- self-driven, self-learner
- you are kind and you care about helping people with your work



Score some extra reFit Gamo coins if you have experience in one or more of the following fields

- content design and creation (written, visual, audio)
- executing marketing and social media campaigns
- an understanding of the fields of pediatrics, physiotherapy, medicine or similar

## Sounds like a job for you?

Tell us your story and why you want  
to make therapy a game!

[jobs@refit-systems.com](mailto:jobs@refit-systems.com)

+49.89 2154 2136

[www.refit-systems.com](http://www.refit-systems.com)